



PORTFOLIO

Usman Ghias



Three orange dots are positioned in the top right corner. A thin red curved line starts from the top left and curves downwards. A thick orange curved line starts from the top center and curves downwards to the right. A large orange semi-circle is located in the bottom right corner.

Hello,

I'm Usman Ghias

Shopify Developer

With 4+ years of experience in building responsive, user-friendly, and high-converting eCommerce websites, I specialize in custom Shopify theme development, store setup, and feature customization.

I love transforming ideas into fully functional online stores that not only look professional but also drive sales and provide smooth user experiences. Whether it's a niche product line, a fashion brand, or a multi-category store, I ensure clean Liquid code, optimized loading speeds, and SEO-ready architecture.

Education

2020-2024

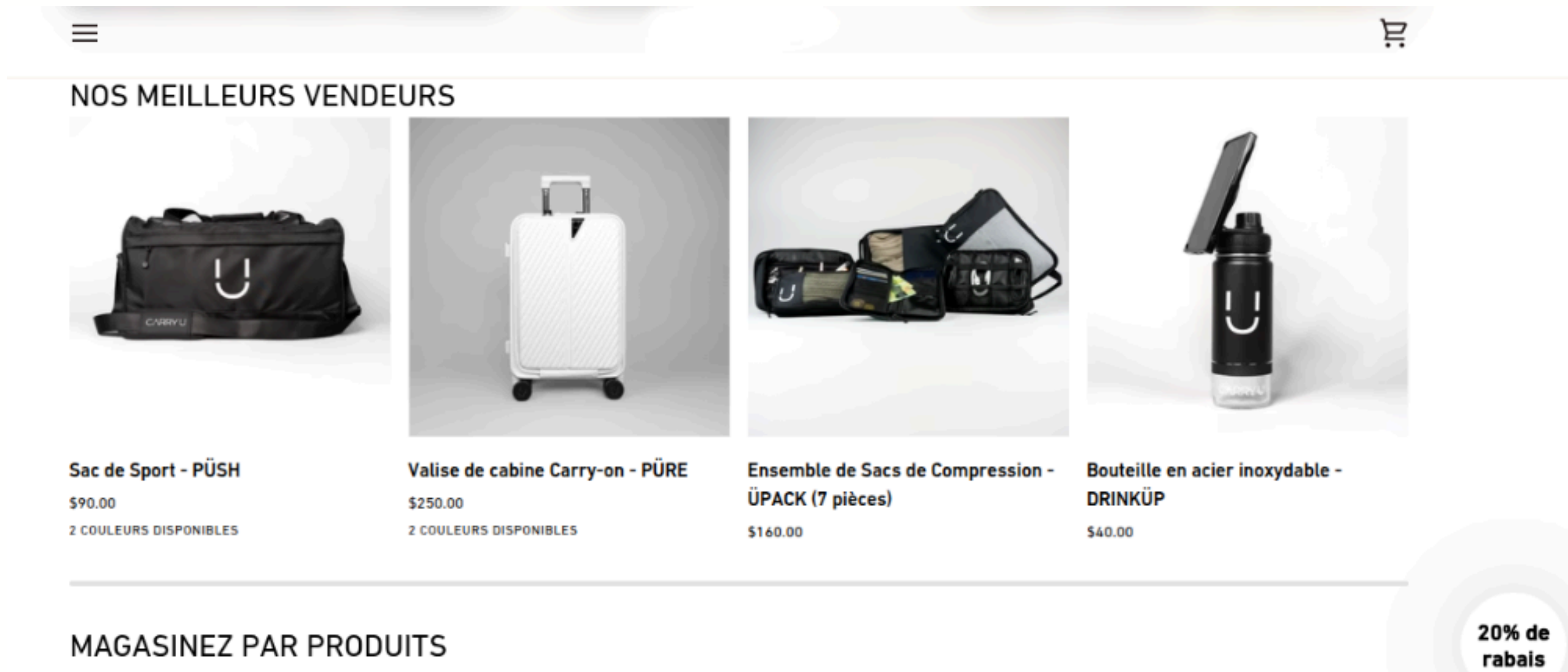
**Punjab University College of IT
BS-Software Engineering**

2025-Present

**Quantic School of Business and Technology
MS-Computer Science**

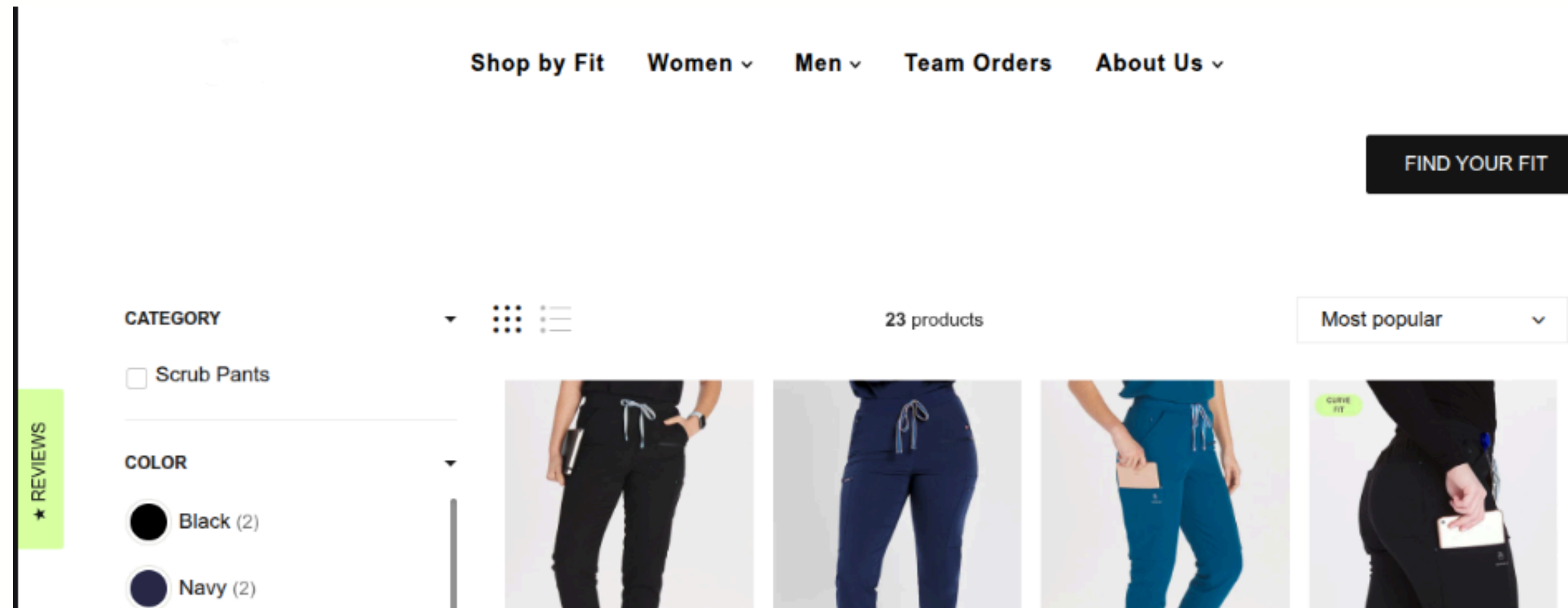


Modern Travel Gear Store



I developed a multilingual Shopify store for a premium travel gear brand, focusing on clean, modern design and optimized product presentation. My work included full theme customization, responsive “Best Sellers” grid, multi-variant setup, French language support, and custom discount badges. I also implemented UX-optimized sections like “Shop by Product” and a streamlined cart preview to enhance the shopping experience across devices.

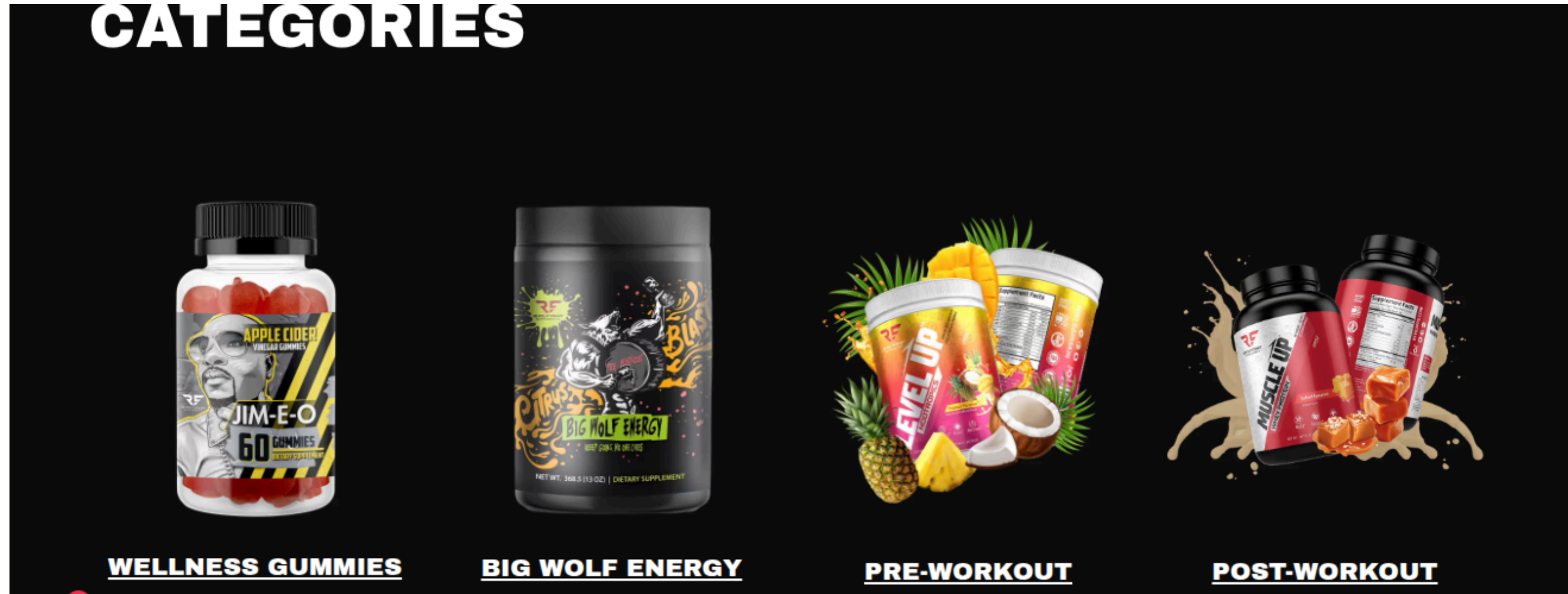
Medical Apparel Store



As a Shopify developer, I customized a healthcare apparel store to enhance product discovery and user experience. I implemented advanced filtering by color and category, a grid/list view toggle, and a “Find Your Fit” feature for personalized shopping. Using Shopify Liquid, I added custom sizing badges like “Curve Fit,” a sticky reviews button for social proof, and variant-based image switching. The result was a clean, responsive interface optimized for efficiency and usability.

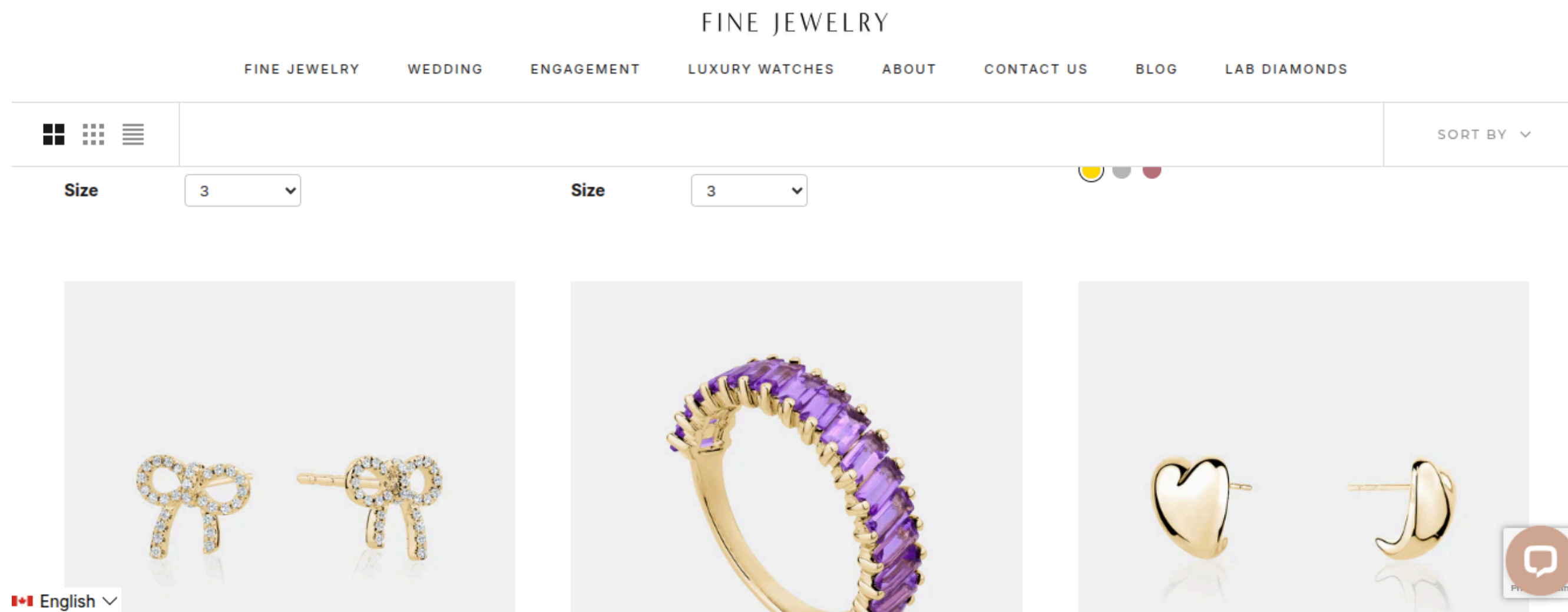
Wellness Brand E-Commerce Store

CATEGORIES



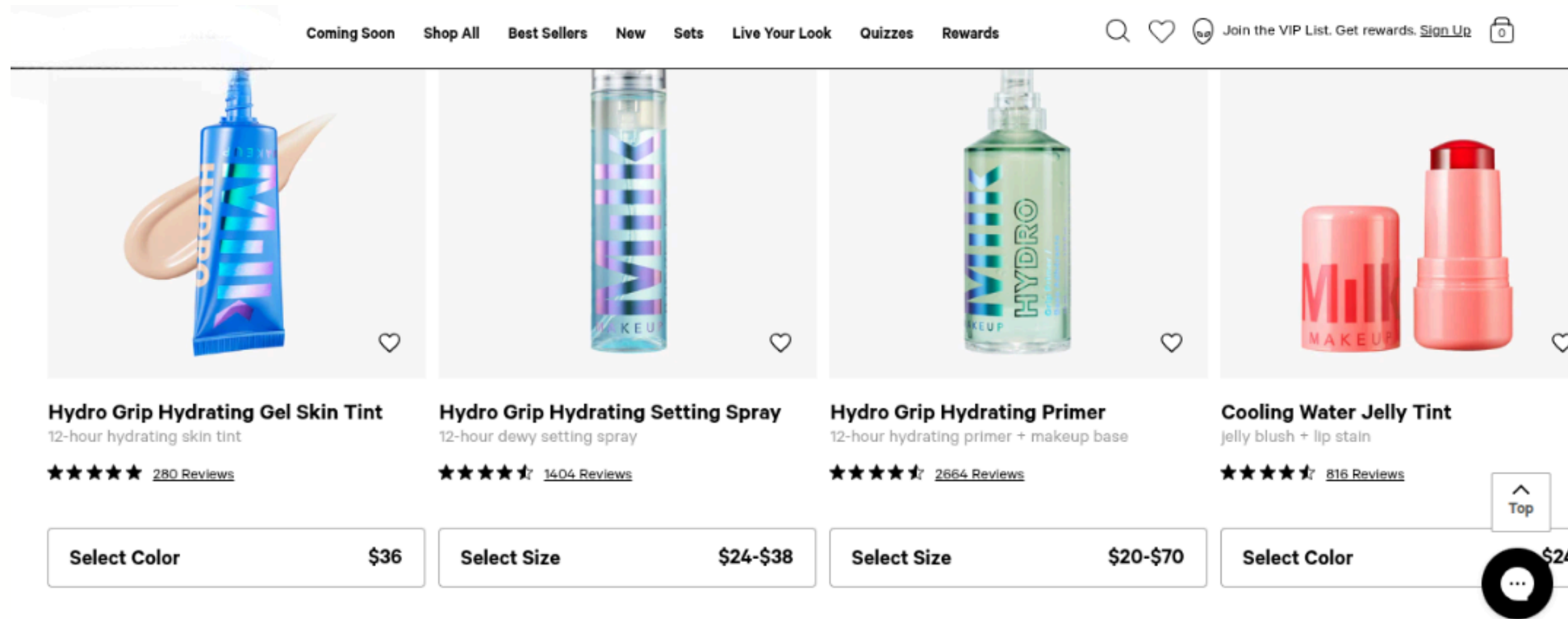
Built a modern, high-converting Shopify store for a wellness brand selling health-focused gummies. Delivered intuitive navigation, mobile optimization, secure checkout, and SEO best practices. Key features included subscription options and personalized product recommendations to drive retention and recurring revenue.

Luxury Jewelry Store



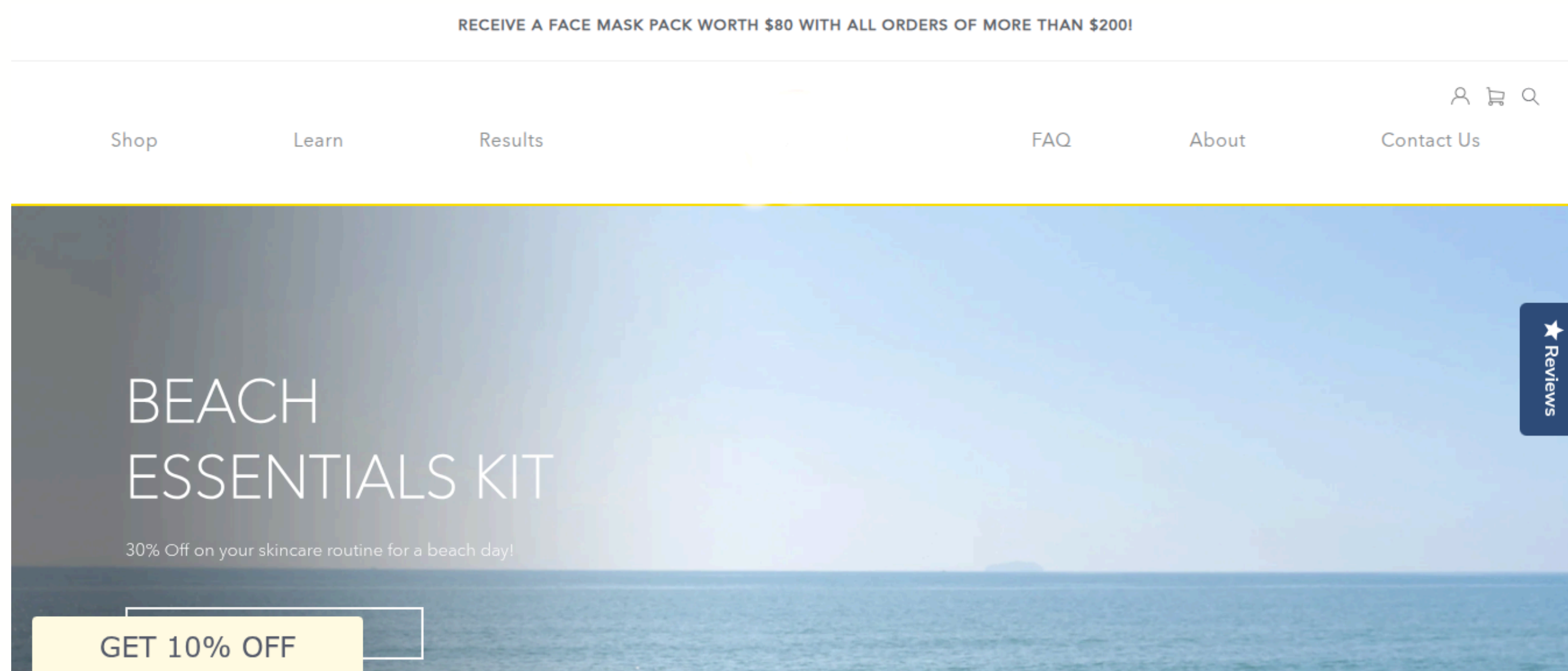
Created a premium Shopify store for a high-end jewelry brand offering fine pieces, engagement rings, and lab-grown diamonds. The design emphasized elegance with high-res visuals, intuitive navigation, and advanced filtering for seamless product discovery. Implemented multilingual support for global reach and content-rich pages to enhance trust. The checkout flow was optimized for high-value purchases with secure payment integration, delivering a refined shopping experience aligned with the brand's exclusive identity.

Premium Beauty E-Commerce Store



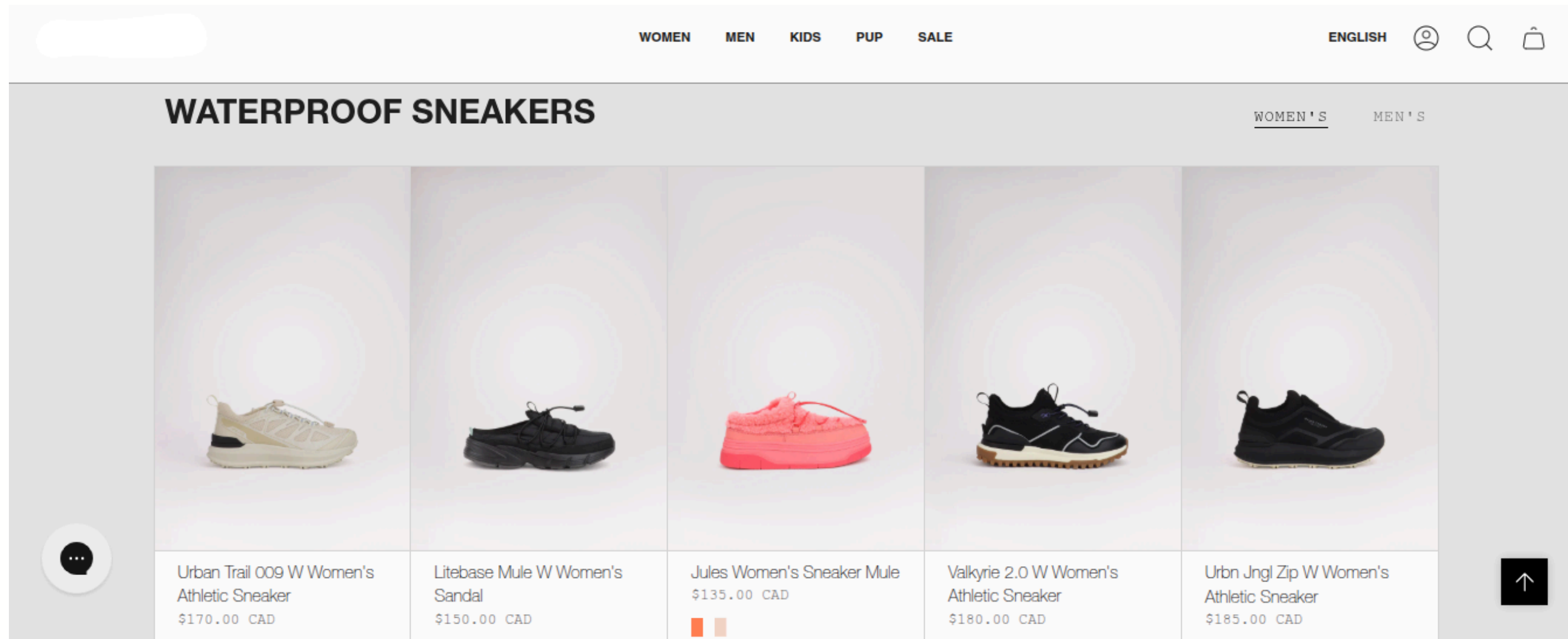
Designed and built a modern Shopify store for a skincare cosmetics brand, showcasing bestselling hydrating makeup with interactive displays, reviews, and benefit highlights. Added product quizzes and a rewards program for personalization. The clean, mobile-optimized layout ensures a seamless, conversion-focused shopping experience.

Skincare Store Development



Developed a high-converting Shopify store for a premium skincare brand, featuring strategic promotions like free gifts and seasonal discounts. The clean, intuitive design highlighted key offers—such as 30% off kits—while clear navigation supported shopping, education, and brand storytelling. The result was a visually elegant, sales-driven store tailored to the beauty market.

Outdoor Footwear Store



Designed and developed a high-performance Shopify store for a premium outdoor footwear brand, highlighting waterproof sneakers and athletic shoes through clean, organized product displays. The layout featured gender-specific collections, clear pricing, and strategic placement of new arrivals to boost engagement—demonstrating my ability to build functional, conversion-optimized stores for technical apparel brands.

Get in Touch

I'm always open to new projects and collaborations. Let's build something amazing together!

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